

# Six Ways to Measure On Shelf Availability

In the modern age of immediacy, retailers need to ensure that their on-shelf availability (OSA) is as accurate as it can be to ensure customer loyalty and improve omni-channel performance.

But what options are there, and which one is right for your business?

# **NILPICKS**



A retailer can leverage a failed pick to gauge their OSA

CapEx required: Costs: Data Accuracy: Moderate Pros Cons Prone to manual errors Can be integrated with your online procedures Online offers not across every store in the estate

# STORE AUDITS



Utilise existing staff to manually count stock and check out of stocks



# ROBOTICS



Aisle-based robots are deployed in store aisles to monitor stock in real-time



# PERPETUAL INVENTORY ( )



CapEx required:

distribution centre and existing sales ROI: 3X

# Data Accuracy: Low



## Small, fixed cameras on the shelf edge to provide monitoring of shelf OOS's.



ROI: 3X

CapEx required:

## Data Accuracy: Low





Costs:

Costs:

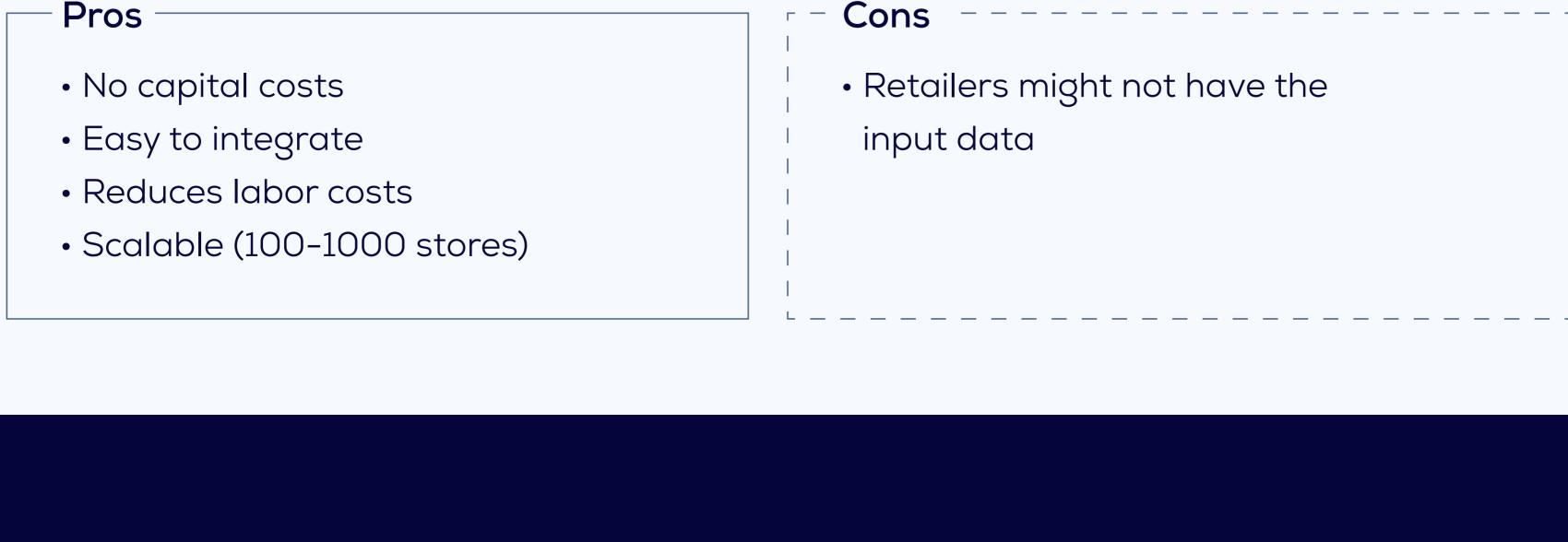
Costs:

SaaS solution utilizing readily available retailer data to detect and alert on real-time out of stocks.

CapEx required:

# Data Accuracy: Very High

**ROI: >20X** 



This isn't a definitive list, but six of the most used solutions to

straightforward and we would be happy to talk you through which

measure availability. Deciding which one is right for you is not



would be best for your business.

